

Outdoor Media Placement Agreement

This Outdoor Media Placement Agreement (the "Agreement") is made and entered into on , by and between:

Agency/Advertiser Name:

Address:

Media Owner Name:

Address:

1. Description of Media Placement

Location(s):

Type of Media (e.g., Billboard, Transit, etc.):

Start Date: **End Date:**

2. Payment Terms

Total Fee: \$

Payment Due Date:

3. Responsibilities

- The Agency/Advertiser will provide all creative materials by
- The Media Owner will be responsible for installation, maintenance, and removal of the media materials.

4. Terms and Conditions

Additional terms and conditions can be added here:

5. Signatures

Agency/Advertiser Representative:

Name:

Signature:

Date:

Media Owner Representative:

Name:

Signature:

Date: