

# Master Franchise Agreement

This Master Franchise Agreement ("Agreement") is entered into as of [ ] (the "Effective Date"), by and between:

- **Franchisor:** [ ], a company organized under the laws of [ ], with its principal place of business at [ ] ("Franchisor").
- **Master Franchisee:** [ ], a company organized under the laws of [ ], with its principal place of business at [ ] ("Master Franchisee").

## 1. Grant of Master Franchise

The Franchisor hereby grants to the Master Franchisee the exclusive right to develop, operate, and sub-franchise the [ ] franchise system (the "Franchise System") within the territory of [ ] (the "Territory") during the term of this Agreement, subject to its terms and conditions.

## 2. Term

This Agreement shall commence on the Effective Date and shall continue for a period of [ ] years, unless terminated earlier in accordance with this Agreement.

## 3. Fees and Payments

- Initial Master Franchise Fee: \$ [ ]
- Royalty Fee: [ ] % of Gross Sales
- Marketing Fee: [ ] % of Gross Sales

## 4. Obligations of the Parties

### Franchisor shall:

- Provide the Master Franchisee with operational and training manuals
- Offer ongoing support and training

### Master Franchisee shall:

- Promote, operate, and sub-franchise the Franchise System in the Territory
- Adhere to the standards and specifications of the Franchisor

## 5. Termination

Either party may terminate this Agreement in the event of a material breach by the other party, subject to written notice and the opportunity to cure as provided herein.

## 6. Entire Agreement

This Agreement constitutes the entire agreement between the parties and supersedes all prior understandings. No modification shall be valid unless in writing signed by both parties.

IN WITNESS WHEREOF, the parties have executed this Master Franchise Agreement as of the date first written above.

**Franchisor:** [ ]  
Signature: [ ]  
Date: [ ]

**Master Franchisee:** [ ]  
Signature: [ ]

Date: