

# Exclusive Agency Agreement

This Exclusive Agency Agreement ("Agreement") is made and entered into as of , by and between:

**Principal:**

**Address:**

**Agent:**

**Address:**

## 1. Appointment

The Principal hereby appoints the Agent as the exclusive agent to represent the Principal for the purpose of  in the territory of .

## 2. Term

This Agreement shall commence on  and shall remain in effect until , unless terminated earlier according to the terms herein.

## 3. Commission

The Agent shall be entitled to a commission of % of the sales made within the territory during the term of this Agreement.

## 4. Duties of the Agent

- Promote the Principal's products/services in the defined territory.
- Report to the Principal regularly.
- Comply with all applicable laws and regulations.

## 5. Termination

Either party may terminate this Agreement by giving  daysâ€™ written notice to the other party.

## 6. Governing Law

This Agreement shall be governed by the laws of .

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

**Principal:**  **Date:**

**Agent:**  **Date:**