

# Strategic Alliance Agreement

This Strategic Alliance Agreement ("Agreement") is entered into as of  (the "Effective Date") by and between:

**Party A:** ,

with its principal place of business at

**Party B:** ,

with its principal place of business at

## 1. Purpose

The purpose of this Agreement is to formalize a strategic alliance between the Parties to collaborate in the area of .

## 2. Scope of Collaboration

1. The Parties agree to work together on .
2. Each Party shall contribute  towards the collaboration.

## 3. Term

This Agreement shall commence on the Effective Date and continue for a period of  years unless terminated earlier in accordance with this Agreement.

## 4. Confidentiality

Both Parties agree to maintain the confidentiality of all proprietary and confidential information exchanged under this Agreement.

## 5. Termination

Either Party may terminate this Agreement by providing  days' written notice to the other Party.

## 6. Miscellaneous

1. This Agreement represents the entire understanding between the Parties.
2. Any amendments must be made in writing and signed by both Parties.

IN WITNESS WHEREOF, the Parties hereto have executed this Strategic Alliance Agreement as of the Effective Date.

**Party A**

Name:

Title:

Signature:

Date:

**Party B**

Name:

Title:

Signature:

Date: