

# Broadcast Ad Placement Agreement

This Broadcast Ad Placement Agreement ("Agreement") is made and entered into by and between:

Advertiser Name:

Address:

Contact Person:

and

Broadcast Company Name:

Address:

Contact Person:

## 1. Advertisement Details

Advertisement Title:

Length (seconds):

Broadcast Dates:

Timeslots:

## 2. Payment Terms

Total Cost:

Payment Due Date:

## 3. Terms & Conditions

1. The Advertisement will be broadcast as per the schedule agreed.
2. Advertiser affirms ownership or licensing rights to the content provided.
3. Payment is due according to the terms stated above.
4. Any changes or cancellations must be submitted in writing.

## 4. Signatures

Advertiser Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Broadcast Company Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_