

# Advertising Insertion Agreement

This Advertising Insertion Agreement ("Agreement") is made and entered into as of , by and between:

Advertiser:

Address:

Agency (if applicable):

Address:

Publisher:

Address:

## 1. Insertion Order Details

Campaign Name:

Start Date:

End Date:

Ad Format:

Placement/Location:

Total Budget:

## 2. Payment Terms

## 3. Creative Requirements

## 4. Terms and Conditions

## 5. Signatures

Advertiser Signature:  Date:

Agency Signature:  Date:

Publisher Signature:  Date: