

# Advertising Insertion Agreement

This Advertising Insertion Agreement ("Agreement") is made and entered into as of , by and between:

**Advertiser:**

**Address:**

**Agency (if applicable):**

**Address:**

**Publisher:**

**Address:**

## 1. Insertion Order Details

**Campaign Name:**

**Start Date:**

**End Date:**

**Ad Format:**

**Placement/Location:**

**Total Budget:**

## 2. Payment Terms

## 3. Creative Requirements

## 4. Terms and Conditions

## 5. Signatures

Advertiser Signature:  Date:

Agency Signature:  Date:

Publisher Signature:  Date: