

Influencer Marketing Partnership Agreement

Date:

Parties:

- Brand:
- Influencer:

1. Campaign Details

Campaign Name:

Start Date:

End Date:

Deliverables:

2. Compensation

Payment Amount:

Payment Terms:

3. Content Guidelines

Platform(s):

Hashtags/Tags:

4. Rights and Usage

5. Confidentiality

6. Termination

Signatures

Brand Representative:

Date:

Influencer:

Date: