

# Influencer Marketing Partnership Agreement

Date:

Parties:

- Brand:
- Influencer:

## 1. Campaign Details

Campaign Name:

Start Date:

End Date:

Deliverables:

## 2. Compensation

Payment Amount:

Payment Terms:

## 3. Content Guidelines

Platform(s):

Hashtags/Tags:

## 4. Rights and Usage

## 5. Confidentiality

## 6. Termination

## Signatures

Brand Representative:

Date:

Influencer:

Date: