

# Media Buy Arrangement

This Media Buy Arrangement ("Agreement") is entered into on  by and between:

**Advertiser:**

**Address:**

**Contact Person:**

**Email:**

**Agency/Media Buyer:**

**Address:**

**Contact Person:**

**Email:**

## 1. Media Details

**Media Type:**

**Platform/Channel:**

**Campaign Name:**

**Start Date:**

**End Date:**

## 2. Budget and Payment

**Total Budget:**

**Payment Terms:**

**Invoice To:**

## 3. Campaign Objectives

## 4. Terms and Conditions

Signed by Advertiser:  Date:

Signed by Agency/Media Buyer:  Date: