

# Media Buy Arrangement

This Media Buy Arrangement ("Agreement") is entered into on  by and between:

Advertiser:

Address:

Contact Person:

Email:

Agency/Media Buyer:

Address:

Contact Person:

Email:

## 1. Media Details

Media Type:

Platform/Channel:

Campaign Name:

Start Date:

End Date:

## 2. Budget and Payment

Total Budget:

Payment Terms:

Invoice To:

## 3. Campaign Objectives

## 4. Terms and Conditions

Signed by Advertiser:  Date:

Signed by Agency/Media Buyer:  Date: